





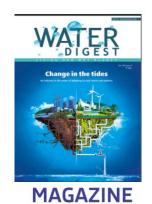
OUR CREDENTIALS



- ➤ Water Digest is India's premier water magazine that brings the latest in technologies and varied opportunities to cope with escalating water troubles to the Indian market. At Water Digest, we promote and build awareness on critical water issues and trigger actions to facilitate the efficient management and use of water in all its dimensions on an environmentally sustainable basis.
- ➤ Advisory Board comprising of stalwarts of the water industry Mr. A.B. Pandya, Dr. Arvind K. Nema, Dr. Bhanu R. Neupane, Dr. Indumathi M. Nambi, Dr. Mrityunjay Chaubey, Dr. S. Prabhakar, Dr. Veera Gnaneswar Gude, Mr. Satish Malik and Mr. Anshuman.
- ➤ Presence in the water industry for more than twelve years. Water Digest is known for its exclusive platform Water Digest Water Awards created in 2006 in association with UNESCO.
- ➤ Water Digest, through its strong vertical, Water Digest Knowledge Exchange Forum (WDKEF); caters to the training and capacity building needs of various departments/individuals and organisations of the water industry.
- Successfully conducted conferences inspired by the 'Swachh Bharat Campaign" on Swachh Jal Swachh Bharat Swachh Jal Maharashtra, Restoring water Restoring Nature Chattisgarh Jal Chintan with Chattisgarh state Govt. Gujarat Jal Chintan Also, been part of India Water Week the flagship programme of Ministry of Water Resources, River Development and Ganga Rejuvenation

OUR VERTICALS







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WATER DIGEST WATER AWARDS



KNOWLEDGE EXCHANGE FORUM (WDKXF)



EDUCATION & TRAINING

MANN KI BAAT

- 30th June 2019 In the first Mann Ki Baat Session PM urged people to start a mass movement for water conservation and resolve to save every drop of water amidst water scarcity. (Source- PIB)
- 28th July 2019 The second Mann Ki Baat session laid stress on water conservation, drawing upon various examples of conservation efforts being undertaken by various states like Jharkhand, Haryana and Meghalaya. (Source – http://ddnews.gov.in)

Jal Shakti Abhiyan





A Mass Movement for Water Conservation



Water Conservation and Rainwater Harvesting – Check Dam, Ponds, Trenches, Rooftop Rainwater Harvesting, Harvesting structures.



Renovation of Traditional and other Water Bodies/ Tanks - Number of traditional water bodies revived.



Reuse and Recharge Structures - Stabilization pond, soak pits, other structures.



Watershed Development - gully plug, Percolation Tank, Staggered trenches, Other Watershed Construction Activities.



Intensive Afforestation - Nurseries – no. of seedling raised; Number of sapling plated

Jal Shakti Abhiyan



A Mass Movement for Water Conservation

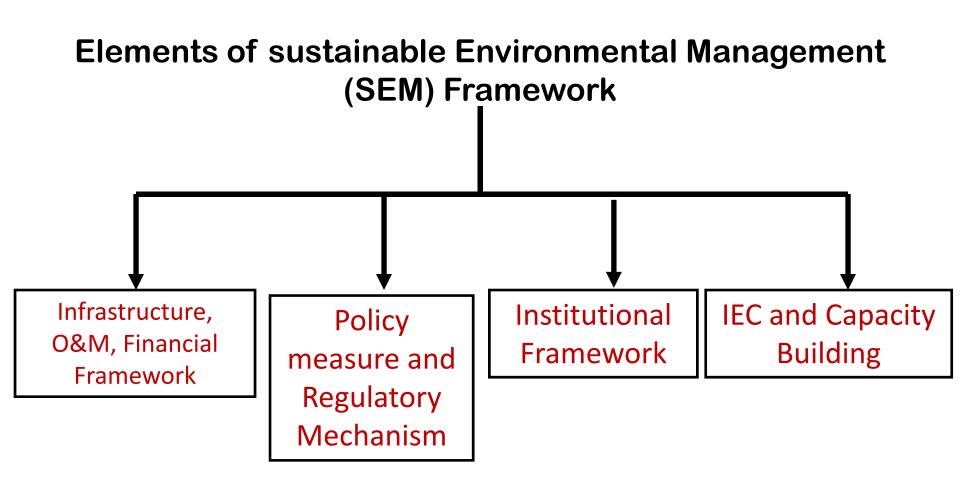
- Shri Gajendra Singh Shekhawat launched the 'Jal Shakti Abhiyan' on 1st July 2019. The abhiyan was to run in 2 phases.
- Phase 1 from 1st July to 15th September 2019 for all States and Union Territories
- Phase 2 1st October to 30th November 2019 for States and UTs receiving the retreating monsoon (Andhra Pradesh, Karnataka, Puducherry and Tamil Nadu).
- An estimated 2.64 crore participated in Phase 1 of Jal Shakti Abhiyan launched by Ministry of Jal Shakti.
- ■Over 1.23++ lakh watershed development projects were initiated.
- •Over 65,000 reuse and recharge structures.
- Rejuvenation of 20,000 traditional water bodies.
- Increase in groundwater level, Surface Water Storage Capacity
- About 4.25 crore saplings were planted (Source – Press Information Bureau)

Initiatives taken by different states

- Punjab Paani Bachao, Paise Kamao This scheme was launched in Punjab which aimed at checking depletion of underground water by paying farmers some money when they consume less groundwater for irrigation.
- Uttar Pradesh Apna Talab Abhiyaan aims to improve groundwater recharge in Bundelkhand (U.P) by building private talabs.
- Karnataka 'Jalamrutha' aims at deploying scientific approaches to water budgeting, water harvesting and water conservation using geospatial data, satellite imagery, topographical and geological data.
- Raipur Amrut Project under which 24X7 water supply project of Raipur smart city infrastructure was developed.
- Raipur Save Water Campaign
- Maharashtra Water Distribution Project 24*7 water supply

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THE CHALLENGES IN WATER MANAGEMENT

REQUIREMENT TO UPGRADE INFRASTRUCTURE

Current practices & systems inadequate

Low awareness at the beneficiary level

Lack of on ground information in the POLICY MAKERS

REQUIREMENT OF
COMMUNICATION TOOLS APART
FROM ISTITUTIONAL
STRENGTHENING OF THE
CONCERNED STAKEHOLDERS



WHY PUBLIC PARTICIPATION?



- It is the key to improve decision making as it can strengthen the knowledge base for planning and decision making.
- ■It ensures that decisions are soundly based on shared knowledge, experiences shared by the people who will be effected by the decisions



CASE STUDIES

HIWARE BAZAR



- Hiware Bazar was in the grips of poverty and drought some 30 years ago. But in the 1990s the fate of the village changed, and it transformed into a wealthy village with nearly 60 millionaires, all of whom are farmers. The credit for this rags-to-riches success goes to Popatrao Baguji Pawar (the village head), who changed the socio-economic fabric of the village forever.
- ■With a per capita income of just INR830 (\$12.99) per month back in 1995, to INR30,000 (\$469.50) today, Hiware Bazar is making strides.
- •Back in 1972: the village was massively hit by drought, and year after year the condition of the village was getting worse—the wells had run dry and water was scarce, which resulted in fallow lands and thus no source of income. The aftermath of this was depression, addiction to alcohol that fuelled domestic violence, and exodus. Every family was under the spell of these issues. A lack of support or governance in the village meant the problems were further aggravated.

HIWARE BAZAR



- The village is nestled in a rain-shadow area and receives a scant amount of rainfall (less than 15 inches) every year, it became imperative to meet its water needs. To do so, Pawar took out a loan and started a rainwater harvesting and watershed conservation and management program in the village. Together with the villagers and using state government funds, he established several water bodies, including 52 earthen bunds, 32 stone bunds, check dams, and percolation tanks to store rainwater, as well as lakhs (thousands) of trees being planted.
- ■This watershed technique helped the villagers with irrigation and to harvest different crops.
- ■With just 90 wells back in 1990, this tiny village now has around 294 water wells. In a span of just a few years, the water level began to rise in the wells and other man-made structures around the village, thus farming was back in full swing and became the main source of income for the villagers. Also, the village abandoned the use of water-intensive crops, and instead vegetables, pulses, fruit and flowers that use less water were grown.

Source: www.culturetrip.com

HIWARE BAZAR



- The Ideal Village by the Maharashtra Government
- ■Popatrao Pawar has been appointed chairman of the Model Village Programme of Maharahstra, whose MO is to create 100 similar villages.

Source: www.culturetrip.com

WATER BY THE PONDFUL (SUJALAM SUFALAM – GUJARAT)



- Sujalam Sufalam Jal Sanchay Abhiyan, a campaign to enhance the capacity of dams, ponds, canals and contour trenches by desilting and deepening them.
- •Around 13,000 ponds and checkdams have been desilted and 32 rivers rejuvenated, creating additional capacity of 11,000 lakh cubic feet to store water when the rain arrives.



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WATER@NGO: CASE STUDY

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IN FOCUS

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The Gujarat government, led by Chief Minister Vijey Rupani, Introduced a policy for 'Reuse of Treated Waste Water' in the state in the month of May with a vision to maximise the collection and treatment of sewage generated and reuse of treated wastewater on a sustainable basis, thereby reducing dependency on freshwater resources. Further, the policy promotes use of treated wastewater as an economic resource. To achieve this vision, the policy lays a time-bound and systematic plan with the ultimate goal of reusing treated wastewater fully by 2030.

REPLENISHING THE DYING WATER SOURCES OF GUJARAT Gujarat's 'Reuse of Treated Waste Water' Policy Launched

-rry 2.28% of its resources. Despite being economic hube of India faces acute water shor' faces acute water shor' time to time, given by 44 Paraterings Com. location. Around 58/ area is water-stressed due ... semi-arid, and saline conditions. Also the rainfall pattern in Gularat is erratic and uneven, which leads to imbali in the distribution of water

The availability of water is also constrained by imbalance in intrastate distribution. Out of 185 rivers. the State has only eight perennial rivers and all of them are located in the southern part of the state. Around 69% of the state's surface water resources are concentrated in central and southern Gujarat, whereas the remaining three-quarters of the State has only 31% of the resources.

With high population growth and economic development, water demand is likely to rise considerably in the future. The state relies primaril on the Narmada's water whose level is steadily declining due to the ematic monsoon pattern of the country.

The government of Gujarat has continuously been looking for

supplement the limited fresh water sources available in the state. Sujalam Sufalam Yolana", "Sauni Yolana", 'Imigations schemes in Tribal areas' etc., are a few examples of the schemes undertaken by the government to address the uneven distribution of water resources. In addition to these, Gujarat is now looking forward to explore the options of reusing treated

water needs of the state. WHY WATER REUSE POLICY

The State of Gujarat, over the years, has devised an efficient system of canals and pipelines to distribute the available water amongst its citizens. But the cost of this system and loss of water during such transfer have been high as per the government.

with or used with potable water. It is mandatory for all the Thermal Power Plants, Gujaret Industrial wastewater to meet the ever-increasing Development Corporation (S/DC) estates, industrial units in Special Investment Region (SIK), Industrial

> It shall not be mandatory to use TWW % of Water area 69 2,100 11

Total Water Quota (M.cum) (M.cum) Central & South Guja 38,105 31,750 North Gujarat 6,342 2,100 4,242 9.723 6.123 17 Saurashtra 360 2.250 33 Kutch 1.438 450 250 3 22 55,608 38,100 15,000 100 100

Table 1: Greywater Influent Concentration, 30 Day Average



The mandate of use of the no. wastewater, as outlined in the pr framework, calls for use on the principle of substitution of fresh water with it i.e., necessary care will be taken

parks and large industrial units which re consuming minimum one lakh litres of fresh water per day for nonpotable purpose within a distance of 50 km from the STP or city limits to

> with human beings or is used in processes resulting in products for human consumption

The water will be used for maintenance of parks and gardens, developing urban landscaping, rejuvenation of

water resources, and for fire brigades. It can be used for agriculture, provided surplus water is available after the above mentioned uses. In the future, with the increase in water demand, advancement in treatment technology competitive rates and change in public

perception, treated wastewater may be used for potable purposes.

WATERONGO 🐇

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DURCES OF GUIARAT

imum duration for ementation of reuse reated wastewater

One year

of operation of STP

sed, then the additional capacity so created

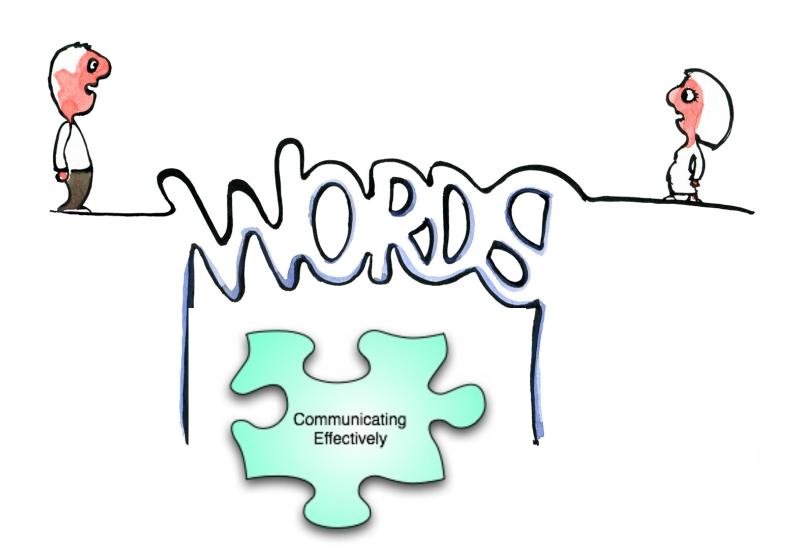
To read more about the policy follow: https://blt.ly/2LAh8cc

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HOW PARTICIPATE?





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